

THE NEW BEGINNING
OF THE OLD WORLD?



SENSITIVE
TECHNOLOGY



CITIZEN OF THE
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MAKE IT
BEFORE 2050



#WhatTomorrowBrings?

EFNI^x

10TH EDITION, 20-22 October 2021, Sopot

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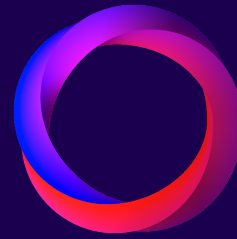
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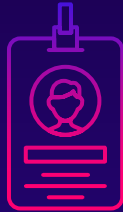


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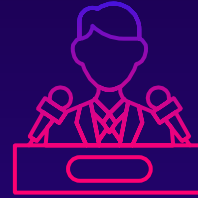
EFNI 2011-2021



10,000
international
attendees



Over
1,000
panelists



500
panel
discussions



5,000
hours of the
programme



#SustainableDevelopment
#Innovations
#NewTechnologies
#Equality #Education #SocialInclusion
#GenderBalance

NEW REALITY – NEW CHALLENGES?

We are witnessing remarkable achievements: we are looking for a new place for ourselves on Mars, we are able to roll out vaccines against Covid within a year, we have huge data resources at our disposal, we may eventually be able to connect the world of quantum physics with the physics of Galileo and appreciate the importance of finding a new atomic particle for understanding our reality.



Today, we understand the matters of equality, social inclusiveness, the need for sustainability and sustainable consumption differently. Artificial intelligence and digitization bring yet unrecognized new opportunities for development, but also specific threats: electronic warfare, viral warfare, manipulation of elections and information, possibilities for profiling of individuals, etc.

Challenges continue to spread. How to think about them, how to respond to them, how to spread awareness of their existence, how to educate, how to manage this new reality – this is what we should discuss during EFNI and apply a much broader perspective than just business approach.

We need a global and anthropological perspective, but also philosophical, cultural, humanistic, systemic, physical, economic, and political. And this is how we understand our social responsibility of business today.

Henryka Bochniarz

Chair of the General Council of the Polish Confederation Lewiatan,
Chair of the EFNI Programme Council

ECONOMIC COOPERATION OF POLAND, GERMANY AND FRANCE DURING EFNI 2021

The Polish Confederation Lewiatan together with its partners – German BDI and French MEDEF is the initiator of the Weimar Economic Triangle at this year's EFNI. The Weimar Triangle, i.e. Germany, France and Poland, means 193 million inhabitants and nearly 40 percent of the EU's GDP. These three countries together have the potential to be a solid binder for the development and competitiveness of Europe and its transformation to protect the climate. Regardless of the political agenda of our governments – the facts speak for themselves: entrepreneurs from France, Germany and Poland work together to promote the flow of technological knowledge, goods and services between Eastern and Western Europe.



In Sopot, we will talk about strengthening this cooperation with a group of representatives of Polish, French and German companies as well as non-governmental organizations and scientific communities.

We will discuss what women can do together taking European affairs into their own hands, during a special edition of the Weimar Women's Triangle, which will feature prominent speakers.

Maciej Witucki

President of the Polish Confederation Lewiatan

Programme of the 10th edition

The main theme of this year's Forum will be RECONSTRUCTION. Guests and speakers will discuss, among others, cooperation and reconstruction of the European Community after the pandemic, the European Green Deal – activity, education and financing of actions aimed at climate protection, international business cooperation under the Weimar Triangle – including matters connected with relations between Poland, Germany and France from the perspective of women, the development of digitization and social challenges of the new world.

The Business Weimar Triangle – challenges facing the European economy

The Polish New Deal – economic strategy for the new decade?

Doughnut economics – how to think about economics in the 21st century?

How to pay off the health debt?
Strengthening the health care sector vs rebuilding economics

The future of the European digital market

International flow of data and transatlantic trade relations

Artificial intelligence of things – the future of the internet of things

e-skills and digital inclusion – how to make digitization contribute to social inclusion?

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The new sustainable consumer and anywhere commerce

Employees of the future and an uncertain tomorrow. How to educate and develop the potential of the young generation?

The new era of the world of work – remote working. Digital office, how to do business on zoom

The EU after the pandemic – how is the community coping with the crisis and what does it mean for its future?



SENSITIVE TECHNOLOGY



MAKE IT BEFORE 2050

Are we ready for 'Fit for 55'?

Energy for mobility

What will the world be made of after the green revolution?

Green finance and investment – a financial system for sustainable development

Farm to fork. Between climate and pandemic, challenges for the food industry in the EU

Among the guests who have confirmed their attendance at EFNI 2021 are:

Frans TIMMERMANS

Vice President of the European Commission

Paolo GENTILONI

European Commissioner for Economy

Christa SCHWENG

President of the European Economic and Social Committee

Stefano MALLIA

President of the Employers' Group of the European Economic and Social Committee

Aleksandra TOMCZAK

Cabinet Member, Vice President of the European Commission for the European Green Deal

Taneli LAHTI

Head of Cabinet of the European Commissioner for International Partnership

Kamila KLOC

Head of Markets Unit in Directorate-General for Communications Networks, Content and Technology, DG CNECT, European Commission

Ivailo KALFIN

Managing Director of Eurofund

Gertruda UŚCIŃSKA

President of the Social Insurance Institution

Olga SEMENIUK

Undersecretary of State at the Ministry of Development, Labour and Technology, Government Plenipotentiary for Small and Medium Enterprises

Justyna ORŁOWSKA

Prime Minister's High Representative for Government Technology – Head of the GovTech Centre

Markus BEYRER

Director General of BusinessEurope

Geoffroy ROUX DE BÉZIEUX

President of the French network of entrepreneurs MEDEF

Dieter KEMPF

Vice President of the Federation of German Industries, BDI

Rainer-Viktor DULGER

President of the Federal Association of German Employers' Associations, BDA

Natalia HATALSKA

Futurologist, trend analyst, CEO of infuture. institute – the institute for research on the future

Liz GOODWIN

Director of Food Loss and Waste, World Resources Institute

Ingrid REUMERT

President of Danish Government Council for Energy Efficiency Transition, VP, Global External Relations & Sustainability

Jerzy BUZEK

Member of the European Parliament, former Prime Minister of Poland

Jan OLBRYCHT

Member of the European Parliament

Róża THUN

Member of the European Parliament

Eglė MARKEVIČIŪTĖ

Deputy Minister of Economics and Innovation of Lithuania

Danuta HÜBNER

Member of the European Parliament

Jerzy HAUSNER

President, Foundation for the Economy and Public Administration

Karin SKÖLD

CEO of IKEA Retail in Poland

Katarzyna BYCZKOWSKA

Managing Director, BASF Polska

Rafał RUDZIŃSKI

CEO at Robert Bosch Sp. z o.o.

Przemysław GDAŃSKI

President of the Management Board of BNP Paribas Bank Polska S.A.

Dominika BETTMAN

President of Siemens Polska

Maciej WROŃSKI

President of Transport i Logistyka Polska

Jakub TUROWSKI

Head of Public Policy, Central and Eastern Europe Facebook

Piotr ARAK

Head of the Polish Economic Institute

Artur DOMOSŁAWSKI

Journalist, writer, reporter

Adam BODNAR

Former Ombudsman, Dean of the Faculty of Law, SWPS University in Warsaw

Mirosław PROPPÉ

President of WWF Polska

Paweł ŚWIEBODA

CEO EBRAINS AISBL, General Director of Human Brain Project

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